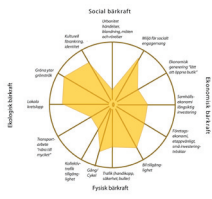


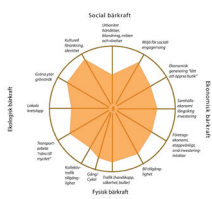
Ön Masterplan

Testing Development Options

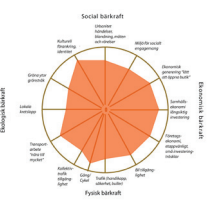
SMALL:



MEDIUM:



LARGE:



LOCATION: Umeå, Sweden

CLIENT: Umeå City Council

TYPE: Masterplanning

STATUS: Scenario Stage Complete

DATE: 2006

REF: Stina Fahlgren, Stadsledningskon-
toret, +46-90-16 14 32

Umeå sees itself as the capital of Norrland (northern Sweden) and is one of a few cities in the north which are growing. A river runs through central Umeå and within it, you find the sparsely developed island, Ön. Few houses and few bridges. Should this be kept green or be part of downtown? An ecological settlement was the compromise. But what did that mean?

The City Council asked Arken to present and evaluate different scenarios how the island could develop with a range of low to high intensities of development, S M L XL. Arken used its value rose tool to demonstrate the trade-offs involved in the different densities, and how when some conditions improved such as social and economic conditions in the higher densities, green values may decrease. By making these plans, it enabled Umeå City Council information to make informed decisions.

